

**20
25**

OFFICIAL EVENTS

**SPONSORSHIP
OPPORTUNITIES**



224-239-0912

340 Old McHenry Road, Long Grove



**WE GET YOUR BUSINESS IN FRONT OF
YOUR IDEAL CUSTOMERS.**

ABOUT US



ABOUT US

- We are the newest outdoor event space in Lake County! Built from the ground up, we have a very strong local community following as well as tourists from Chicago and beyond. Our venue provides a unique opportunity for our sponsors (YOU) to connect with our community!
- If you are looking to stand out from your competitors in 2024, this could be the marketing strategy for you.

EVENT OVERVIEW

All of our events are held on our large outdoor grounds here in Historic Downtown Long Grove.

We plan, execute, and host our community events and we'd love to see which event best matches with your business.



WHY SPONSOR? THE BENEFITS

Investing in an event sponsorship with us will elevate your brand visibility and credibility. You'll gain exclusive access to our diverse audience, creating lasting connections and driving business growth. It's a strategic move that provides a strong return on investment and positions your brand as a leader in your specific industry.

Unlike social media ads, mailers, and magazine placements, you are able to engage with your future clients organically, and leave hands-on impressions with them.

Leave the "cold marketing" behind and let's partner to get your business all the success it deserves!



DEMOGRAPHIC HIGHLIGHTS



TOP 6 LOCATIONS

BUFFALO GROVE
LONG GROVE
PALATINE
LAKE ZURICH
ARLINGTON HEIGHTS
CHICAGO

MEDIAN HOUSEHOLD INCOME

\$131,962

MEDIAN AGE

46 YEARS OLD
ESTABLISHED SUBURBAN ADULTS & FAMILIES

POPULATION DENSITY

4,655 PEOPLE PER SQ. MILE

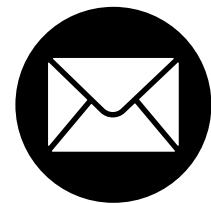
BROTHERS' FIELD INFO



3.3K+ FOLLOWERS



1.5K+ FOLLOWERS



2K+ CONTACTS

2025 EVENTS



TIKI BAR SEASON OPENING MAY 2

Havana Nights

**FLAGSHIP
EVENTS!**

**MAY 3, MAY 30, JULY 18,
AUG. 9, SEPT. 19, OCT. 10**

FOOD FESTS

**FLAGSHIP
EVENTS!**

**MAY 25, JULY 6, AUG. 3,
SEPT. 21, OCT. 12**

Hawaiian Luau

JUNE 7 & SEPT. 6

Each sponsorship is per individual event.
If you're interested in a season long sponsorship, please reach out to us!

2025 EVENTS



CIGARS, MEATS, & BOURBONS
JUNE 13, JULY 25, SEPT. 5

FAMILY FEST
JUNE 14

FLAGSHIP
EVENT!

BLUES FEST
JUNE 21 & 22

FLAGSHIP
EVENT!

AMERICA THE BEAUTIFUL
JULY 5

Each sponsorship is per individual event.
If you're interested in a season long sponsorship, please reach out to us!

2025 EVENTS CONTINUED



**FLAGSHIP
EVENT!**

JULY 19

**BATTLE OF THE BANDS
AUG. 17**

**COUNTRY FEST
AUG. 23 & 24**

**FLAGSHIP
EVENT!**

**PIZZA FEST
SEPT. 21**

**FLAGSHIP
EVENT!**

Each sponsorship is per individual event.
If you're interested in a season long sponsorship, please
reach out to us!

2025 EVENTS CONTINUED



SPOOKTACULAR SHOWCASE AUG. 23 & 24

FALL FEST OCT. 11

**FLAGSHIP
EVENT!**

Costume Party OCT. 24

**FLAGSHIP
EVENT!**

Season End Party OCT. 25

Each sponsorship is per individual event.
If you're interested in a season long sponsorship, please
reach out to us!

“FLAGSHIP EVENTS” SPONSORSHIP LEVELS



Gold: \$1,000

- Your business logo will have **prominent placement** on our official event flyer, social media accounts, event pages, and event website.
 - Your sign or banner (provided by you) will be placed around the event for maximum exposure.
 - Repeated verbal acknowledgement and “Thank You” of your business during the event.
 - Your business will be **solely** promoted on one social media post leading up to the event.
 - Your business will receive a “shout out” and **prominent** placement in our video marketing efforts leading up to the event.
 - Your logo will be placed **prominently** on our “Weekend Recap” video following the event.
 - Optional day of event booth on-site.
 - Two free drink tickets for your group.
- **Additional Add-On Opportunity:**
 - **\$250 for Stage Presence (Only 2 slots available!)**

Silver: \$500

- Your business logo will be placed on our official event flyer, social media event pages, and event website.
- Your sign or banner (provided by you) will be placed on the grounds for the day of the event.
- Your logo, and the logos of the other \$500 level sponsors, will be promoted on one social media post leading up to the event.
- Your business will receive a “shout out” and placement in our video marketing efforts leading up to the event.
- Your logo will be placed on our “Weekend Recap” video following the event.
- Optional day of event booth on-site.

Bronze Level: \$250

- Your sign or banner (provided by you) will be placed on the grounds for the day of the event.
- Your logo, and the logos of the other \$250 level sponsors, will be promoted on one “Thank You to our sponsors!” social media post leading up to the event.

***Interested in exclusively sponsoring an event? It's possible!
Please reach out for more information.***

“NON-FLAGSHIP EVENTS” SPONSORSHIP LEVELS

Gold: \$500

- Your business logo will have **prominent placement** on our official event flyer, social media accounts, event pages, and event website.
- Your sign or banner (provided by you) will be placed around the event for maximum exposure.
- Repeated verbal acknowledgement and “Thank You” of your business during the event.
- Your business will be **solely** promoted on one social media post leading up to the event.
- Your business will receive a “shout out” and **prominent** placement in our video marketing efforts leading up to the event.
- Your logo will be placed **prominently** on our “Weekend Recap” video following the event.
- Optional day of event booth on-site.
- Two free drink tickets for your group.

Silver: \$250

- Your business logo will be placed on our official event flyer, social media event pages, and event website.
- Your sign or banner (provided by you) will be placed on the grounds for the day of the event.
- Your logo, and the logos of the other \$500 level sponsors, will be promoted on one social media post leading up to the event.
- Your business will receive a “shout out” and placement in our video marketing efforts leading up to the event.
- Your logo will be placed on our “Weekend Recap” video following the event.
- Optional day of event booth on-site.

***Interested in exclusively sponsoring an event? It's possible!
Please reach out for more information.***



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THANK YOU!

CONTACT US

Bradley Oberrieder

General Manager

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340 Old McHenry Road, Long Grove



SCAN FOR OUR
WEBSITE



SCAN FOR OUR
2025 EVENTS